**Facebook, Instagram, LinkedIn**

**Doga Challenge Social Media Post Template**

This August I am rolling out my yoga mat and taking part in the Doga Challenge. I have committed to completing30 minutes of Doga (Yoga daily with my dog [PETS NAME]) to help improve my health and wellbeing but also my bond with my four legged best friend!

I’m passionate about fundraising for Guide Dogs [Tasmania/Western Australia]. Funds raised will help support a Guide Dog puppy through its first year of training.

Please help support my Doga Challenge and make a difference to Guide Dog puppies in training. Please consider making a donation to help me reach my fundraising goal and follow the link below;

[INSERT FUNDRAISING LINK]

Thank you for your supPAWt!

From [INSERT NAME and PETS NAME]

Keep your audience engaged and fundraise like a boss, connect with your family and friends and share your passion for why raising money for Guide Dogs [Tasmania/Western Australia] is imPAWtant to you. Make sure to personalize your posts by sharing your story and best Doga poses with your pooch!

**When you sign up - Example Post**

I’m so excited! I’ve just signed up for the Doga Challenge!

I have committed to completing 30 minutes of Doga (Yoga with my dog [PETS NAME]) to help improve my health and wellbeing but also my bond with my four legged best friend!

I will be fundraising for Guide Dogs [Tasmania/Western Australia] throughout August. Together we hope to raise $20k to support a Guide Dog puppy through its’ first year of training.

Please help support my Doga Challenge and make a difference to Guide Dog puppies in training. If you can help me reach my goal please consider making a donation and follow the link below;

[INSERT FUNDRAISING LINK]

Thank you for your supPAWt!

**Day 1 – The Doga Challenge starts today! Example Post**

I’ve rolled out my yoga mat and [PETS NAME] and I are ready to strike our best Doga pose to help raise funds for Guide Dog puppies in training!

I am passionate about helping make a difference to those living with low vision, disability or illness. If you can help supPAWt my Doga Challenge please follow the link below to make a life changing donation that will make a difference in our community.

[INSERT FUNDRAISING LINK]

Thank you for your supPAWt!

**Throughout August – Example post**

Share your unique Doga journey with your family and friends by posting funny photos, telling them how you and your dog are working together and improving your bond, fitness and mental health while helping to raise vital funds for Guide Dog [Tasmania/Western Australia].

2-3 short posts per week will help keep your audience engaged showing your commitment to the Doga Challenge and personal connection to Guide Dogs [Tasmania/Western Australia].

**Last week of the Doga Challenge! Example post**

[PETS NAME] and I have bent and stretched our way through August and not only have we completed over [INSERT HOURS] of Doga we have raised vital funds for Guide Dogs [Tasmania/Western Australia].

I am only [$xxx] away from my fundraising goal.

Please help me reach my goal by donating here [INSERT FUNDRAISING LINK].

Every donation matters and will help change the life of a [Tasmanian/Western Australian] living with low vision, disability or illness.

Thank you from [YOUR NAME] and [PETS NAME]

**Last day of the Doga Challenge! Example Post**

I can’t believe it! [PETS NAME] and I have completed the Doga Challenge. Over the last 30 days I have bent and stretched my way to better health and built a stronger bond with my dog.

Thank you for helping me to raise funds for Guide Dogs [Tasmania/Western Australia]. With your help we’ve made a difference for those living with disability, low vision or illness.

Don’t FURget you can still make a last minute donation to my fundraising page by following the link below;

[INSERT FUNDRAISING LINK]

Thank you to each and every one of you. I couldn’t have done it without you!

Doggie kisses and paw high fives all round!